

session 4

CENOVITI INTERNATIONAL
Network 

SYMPOSIUM & GA 2022

Resilience in the grape and wine industry

30 MAY > 1 JUNE



Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin



SESSION 4

Tuesday 31st May 2022

SYMPOSIUM "RESILIENCE IN THE GRAPE AND WINE INDUSTRY"

SESSION 4: ECONOMIC APPROACHES AND INNOVATIONS

14:00 to 16:00 (Paris time)

14:00 - Introduction by session moderators: Joan-Miquel CANALS, Universitat Rovira I Virgili (Spain) and Shigeaki ODA, Louis Pasteur Center (Japan).

14:05 - Wine consumption, trends and perspectives for Argentinean wine, J. ESTRELLA, A. GENNARI, Universidad Nacional de Cuyo (Argentina) Universidad Nacional de Cuyo (Argentina)

14:20 - Circular economy : eco-conception, G. BRIANCEAU, Inno'vin (France)

14:35 - Wine Labelling innovation, I. SANCHEZ RECARTE, CEEV Comité Européen des Entreprises Vins (Belgium)

14:50 - Discussion and questions

[Register here](#)



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