

SYMPORIUM & GA 2026

20 > 22 MAY 2026

PORTO, PORTUGAL



WINE SECTOR FUTURE, WINE TOURISM DIGITALIZATION,
AND SUSTAINABLE WINE CONSUMPTION:
CHALLENGES, EVOLUTION AND PROSPECTS

PROVISIONAL PROGRAMME: SYMPOSIUM & GA 2026

DAY 1: WEDNESDAY 20TH MAY 2026

Morning	Arrival of the participants
Noon	Free time for lunch, no organized meal is planned
Afternoon	Departure at 13:30 for guided visits (Quinta do Seixo) and activities with the group
Evening	OENOVITI dinner with all participants, in Vila Real (Quinta do Paço)
22:30	Return to Porto

DAY 2: THURSDAY 21ST MAY 2026

09:30	OENOVITI General Assembly including presentations by the Work groups
12:30	<i>Lunch</i>
OENOVITI / ENOTOUR Symposium - Session 1	
14:00	Presentation about the ENOTOUR Project
15:30	<i>Coffee Break</i>
16:00	International Roundtable: « <i>Global challenges in winetourism</i> » Speakers expected and to be confirmed: Adrian Bridge, Porto World of Wine, Portugal Laia Morales, Bexperience, Spain
17:30	<i>End of the session</i>
ENOTOUR dinner with all participants	

DAY 3: FRIDAY 22ND MAY 2026

OENOVITI / ENOTOUR Symposium - Session 2

08:45	<i>Introduction</i>
9:00	Topic 1: The future of fortified and sweet wines Speakers including: Gilberto Igrejas, Instituto dos Vinhos do Douro e do Porto, Portugal and more to come....
9:45	<i>Questions</i>
10:00	Topic 2 : Grapevine and wine varieties, and reduced alcohol wine trends Speakers including: Mario de la Fuente Lloreda, Universidad Politécnica de Madrid, Spain Monika Christmann, Hochschule Geisenheim University, Germany and more to come....
10:30	<i>Coffee Break</i>
11:15	<i>Questions</i>
11:30	Topic 3: Wine sales, trade barrier, the impact of taxation, wine trade and consumption, wine consumption future Speakers including: Jean-Marie Cardebat, Université de Bordeaux, France Karl Storchmann, New York University, USA Alberto Ribeiro de Almeida, Portugal and more to come....
12:15	<i>Questions</i>
12:30	<i>Final comments</i>
	<i>Lunch</i>

DAY 3: FRIDAY 22ND MAY 2026

OENOVITI / ENOTOUR Symposium - Session 3

13:30	International Roundtable: « <i>Marketing and digitalization in winetourism</i> » Speakers expected and to be confirmed: Isabel Barbosa, University of Porto, Portugal and more to come...
15:00	<i>End of the public session</i>
15:05	ENOTOUR Consortium Meeting
16:00	<i>End of the event</i>

ADDITIONAL INFORMATION



- **Symposium Location:**

University of Porto

Faculdade de Ciências da Universidade do Porto

Rua do Campo Alegre s/n, 4169-007 Porto, Portugal

- **How to get from Porto Airport to Porto City Center?**

From Porto Airport, you can reach the city center by several forms of transportation: subway, bus, shuttle, or taxi.

More information about transportation: [click here](#).

- **Accommodation Information:**

For OENOVITI members

OENOVITI Members will need to **register with the OENOVITI team before the end of January** if they would like to benefit from the pre-booked rooms funded by the Network (for 2 nights, check-in 20th May 2026 / check-out 22nd May 2026).

The number of pre-booked rooms is limited. After the end of January, the Network will no longer handle bookings.

CONTACT INFORMATION

OENOVITI INTERNATIONAL NETWORK TEAM

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