



OENOVITI International

2021

ONLINE SYMPOSIUM & Odessa Wine Week

Thursday 20th May 2021

10:00-12:30:

Session 4: Winemaking and Winegrowing Innovations and Novelties

Introduction (10 min)

10:10-10:30 - Grape diversity mining with an innovative high-throughput phenotyping tool - **Z. Dai, Institute of Botany, Chinese Academy of Sciences (China)**

10:30-10:50 - *Innovation in traditional vine cultivars based on somatic variation: A case study in Tempranillo* - **JM Martínez Zapater, ICSV (Spain)**

10:50- 11:10 - *Innovation in the wine supply chain: an integrated approach from vineyards to consumers* - **Gennari Alejandro, Martinez Liliana, Maza Marcos and Jimena Estrella Orrego - Universidad Nacional de Cuyo (Argentina)**

11:10-11:30 - *Advances in flow cytometry, which benefits for enology?* - **G. Bourdin, Agroscope (Switzerland), F. Sizzano, Nestlé Research, Lausanne (Switzerland)**

11:30-11:50 *The future of the South African grape and wine industries in the context of the Fourth Industrial Revolution – South Africa* - **Albert Strever, Stellenbosch University (South Africa)**

11:50 – 12:10 - *Digital wine tastings as a direct marketing instrument* – **V. Cunev, Gustos Project (Ukraine)**

→ Discussions/Questions (20 min)

For more information, please contact oenoviti@u-bordeaux.fr